

Proposal for Emoji: Sad Money-Mouth Face

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Category: Smileys & Emotion > face-tongue

Images:



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Factors for Inclusion

Multiple meanings

- Financial loss or disappointment
- Debt or financial burden
- Tax Season
- Economic downturn or recession
- Being broke
- Having to spend money reluctantly
- Financial stress or anxiety
- Buyer's remorse
- Losing money in investments
- Having expensive bills or payments

Use in sequences

The Sad Money-Mouth Face emoji could be used effectively in sequences with other emoji to convey more nuanced concepts:

-    (declining graph + sad face + money-mouth face) - representing financial market losses
-     (money flying away + house + sad money-mouth face) - representing mortgage payments or housing costs
-    (slot machine + sad money-mouth face) - representing gambling losses
-    (briefcase + sad money-mouth face) - representing job loss or salary reduction
-    (shopping cart + sad money-mouth face) - representing buyer's remorse

Breaks new ground

The current Money-Mouth Face (💰) only conveys positive associations with money (greed, wealth, excitement about money), while sad or concerned faces (😞, 😓, 😟) only convey negative emotions without the financial context.

Unicode includes several money-related emoji that express positive or neutral financial concepts: Money Bag (💰) representing wealth, Money with Wings (💸) for spending, and various currency notes (🇺🇸🇪🇺🇬🇧) for neutral depictions of money.

Many people experience negative emotions related to finances, and this emoji would allow users to express those feelings more precisely than current options allow.

Distinctiveness

The Sad Money-Mouth Face would combine elements of the existing Money-Mouth Face (💰) - with dollar sign eyes and a money bill tongue - but with a downturned mouth and possibly a tear or furrowed brows to indicate sadness.

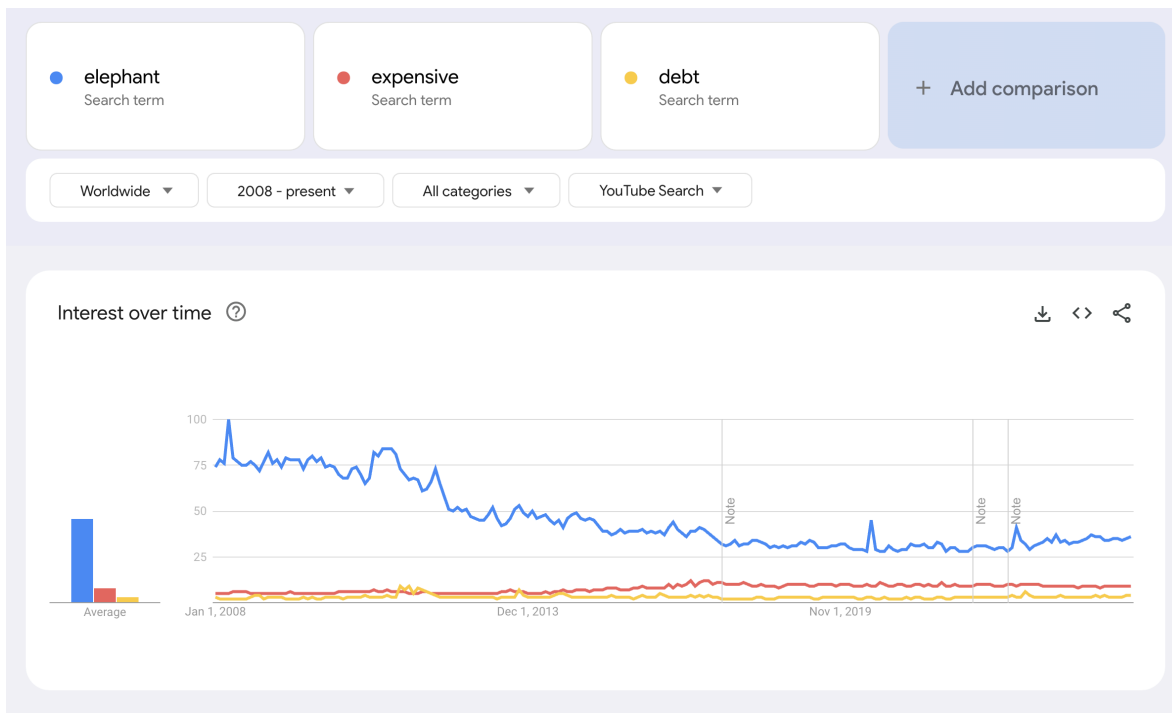
This combination of elements (money features + sad expression) would be instantly recognizable even at small sizes, as both money emoji and sad emoji are already well-established visual concepts.

Usage level

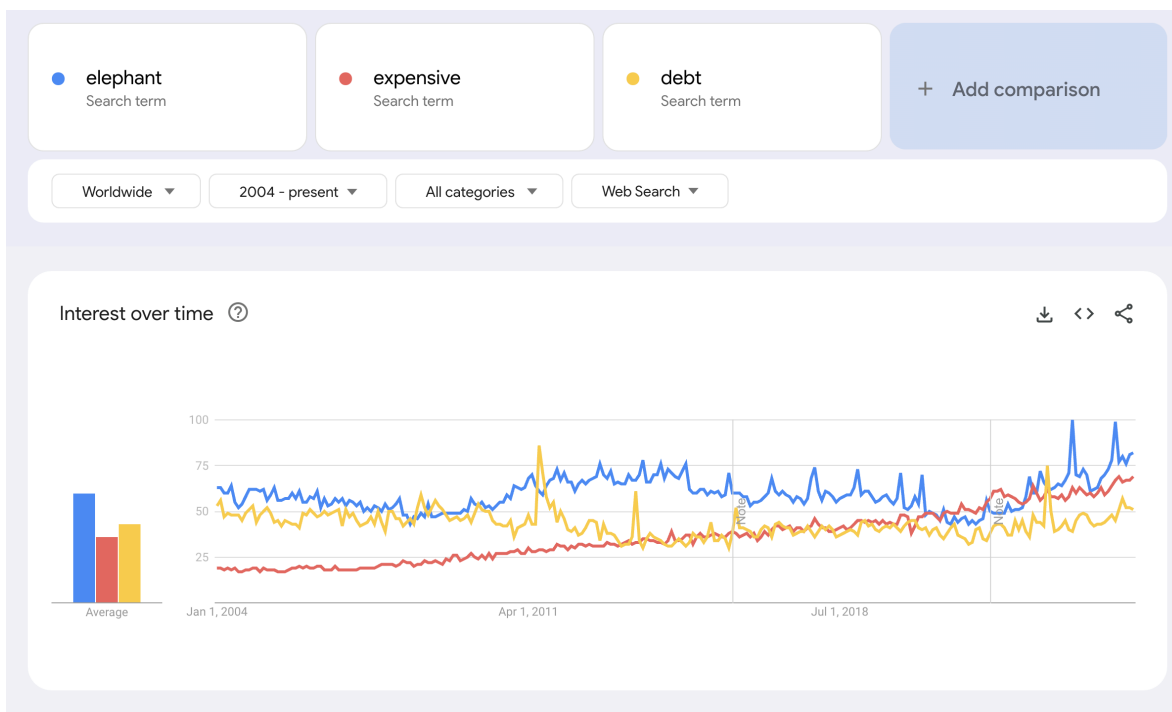
Google Search:

The image shows two Google Search result snippets. The first snippet is for the search term 'expensive', showing filters for All, Shopping, Images, News, Short videos, Videos, Forums, and More, with a 'Tools' button. It indicates 'About 1,580,000,000 results (0.23 seconds)'. The second snippet is for the search term 'debt', showing filters for All, News, Images, Videos, Short videos, Shopping, Forums, and More, with a 'Tools' button. It indicates 'About 818,000,000 results (0.22 seconds)'.

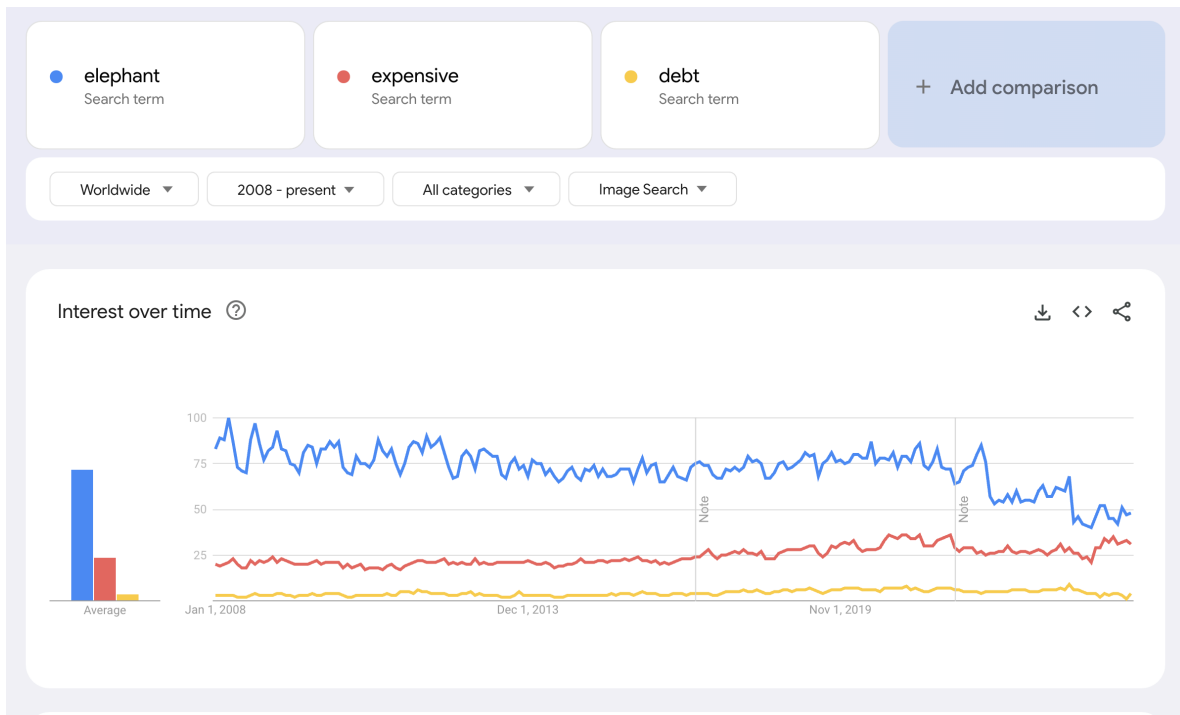
Google Video Search:



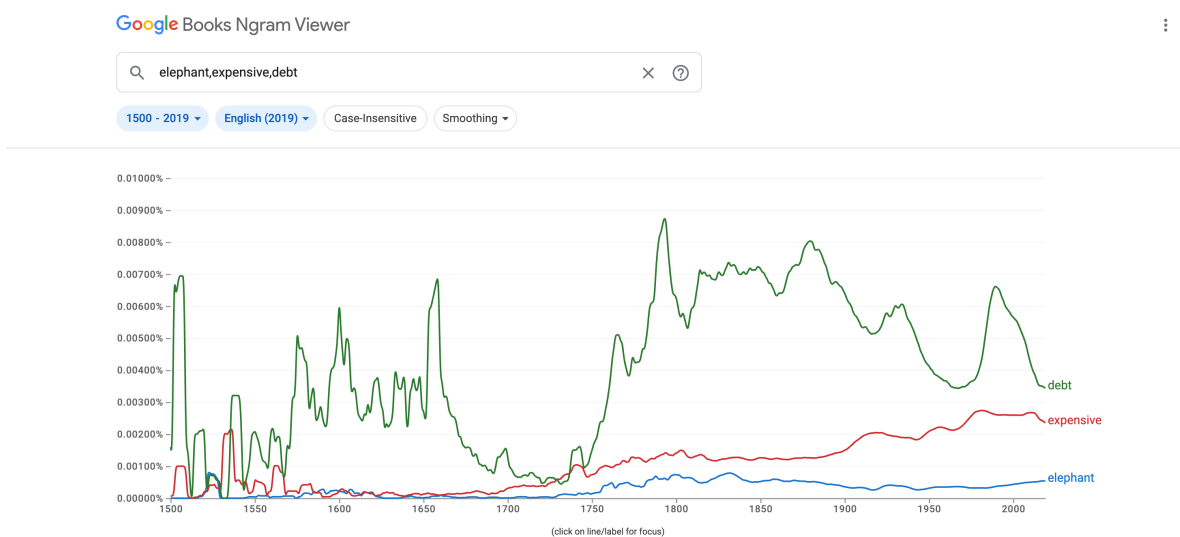
Google Trends: Web Search:



Google Trends: Image Search:






Google Books Ngram Viewer:



Completeness

The proposed emoji would complete a set of emotional responses to money.

Currently, there is only the positive Money-Mouth Face () which shows excitement or greed related to money. Adding a Sad Money-Mouth Face would create a more complete emotional spectrum for financial situations.





This emoji would create balance in the emotional representation of financial states, just as the Unicode Standard includes both happy () and sad () faces for general emotional states.


Compatibility

N/A


Factors for Exclusion

Already representable

While users could theoretically combine existing emoji like  +  or  + , these combinations don't effectively capture the specific sentiment of financial distress. The first sequence doesn't clearly connect the sadness to money (could be sad about something else, looking at money), and the second sequence creates an unclear message due to the contrasting expressions.

The distinct conceptual blend of financial distress deserves its own emoji, just as the Money-Mouth Face () was deemed worthy of inclusion despite the pre-existence of both happy faces and money symbols.

Overly specific

This emoji is not overly specific. It represents a broad emotional state (financial distress/sadness about money) that many people experience in various situations. It's no more specific than the existing Money-Mouth Face (), which represents positive feelings about money.

Open-ended

This proposal does not open the door to an endless series of similar emoji. It simply completes the emotional spectrum for money-related feelings, creating a natural pair with the existing Money-Mouth Face (💰😬).

Transient

Financial hardship, loss, debt, and economic stress are enduring human experiences that have existed throughout history and will continue to exist in the future. Economic cycles of boom and bust ensure that feelings of financial distress will remain relevant.

The concept is not tied to any specific trend, meme, or cultural movement that might fade quickly.

Faulty comparison

This proposal is not justified merely by comparison to existing emoji. Rather, it addresses a gap in the current emoji set by providing a means to express a common and enduring human experience (financial distress) that is currently difficult to convey with existing emoji.

Other information

Design considerations

The proposed Sad Money-Mouth Face could incorporate:

- Dollar sign eyes
- A dollar bill tongue
- A distinctly sad mouth shape (downturned)
- Possibly a tear or furrowed brows to enhance the sad expression

Cultural significance

Financial stress and hardship are universal human experiences across cultures. The global financial crisis of 2008, the economic impact of the COVID-19

pandemic, and ongoing economic challenges worldwide have made financial stress a particularly relevant topic in recent years.

The addition of a Sad Money-Mouth Face would provide users worldwide with a more accurate way to express their feelings about financial difficulties in digital communication.